

2017 Southeastern Association of
Fish & Wildlife Agencies
Annual Conference
October 29 – November 1, 2017
Galt House Hotel · Louisville, Kentucky



Exhibitor & Sponsorship Opportunities

www.seafwa.org/conference

CONFERENCE INFORMATION

On behalf of the Southeastern Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor! The event will be held at the Galt House Hotel in Louisville, Kentucky from Sunday, October 29 to Wednesday, November 1, 2017. We hope you will be able to join us!

ABOUT THE CONFERENCE

This annual conference is **a forum for the exchange of ideas and critical information regarding the management and protection of fish and wildlife resources primarily in the southeast**. The conference attracts over 500 representatives from state and federal agencies, citizen's organizations, universities, and private wildlife research groups, fisheries and wildlife scientists, agency enforcement personnel, and other natural resource related organizations.

The Southeastern Association of Fish & Wildlife Agencies (SEAFWA) is an organization whose members are the state agencies with primary responsibility for management and protection of the fish and wildlife resources in 15 states, Puerto Rico and the U.S. Virgin Islands. Member states are Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

WHY EXHIBIT OR SPONSOR?

The Annual Conference offers you the opportunity to make face-to-face **CONNECTIONS** with leaders from North America's Fish and Wildlife Agencies and conservation groups. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

LODGING

Overnight accommodations will be available at the prevailing government per diem rate. To make a reservation, please call the Galt House Hotel Reservation Department at 1-502-589-5200 by October 7, 2017 and mention

SEAFWA or the Southeastern Association of Fish and Wildlife Agencies Annual Conference.



SCHEDULE AT-A-GLANCE

(subject to change)

**All agenda items are available for sponsorship.*

Sunday, October 29

- 8:00 a.m. - 6:00 p.m. Conference Registration
- 7:00 a.m. - 4:00 p.m. Directors' Retreat
- 11:30 a.m. - 1:00 p.m. Fisheries Administrators' Lunch
- 12:00 p.m. - 6:00 p.m. Exhibitor Set-up
- 2:30 p.m. - 3:30 p.m. Refreshment Break
- 5:00 p.m. - 6:00 p.m. Student/Mentor Meet & Greet
- 6:30 p.m. - 8:30 p.m. Welcome Reception at the Muhammad Ali Center

Monday, October 30

- 7:00 a.m. - 5:00 p.m. Conference Registration
- 7:00 a.m. - 8:00 a.m. Director's Breakfast (invite only)
- 7:00 a.m. - 8:30 a.m. Breakfast with Exhibitors
- 8:00 a.m. - 12:00 p.m. Plenary Session
- 10:00 a.m. - 10:30 a.m. Refreshment Break
- 12:00 p.m. - 1:00 p.m. Director's Lunch (invite only)
- 12:00 p.m. - 1:00 p.m. Student Mentor/ Professional Lunch
- 1:00 p.m. - 5:00 p.m. Technical Sessions
- 2:30 p.m. - 3:30 p.m. Refreshment Break
- 3:30 p.m. - 5:30 p.m. Poster Session
- 5:30 p.m. - 7:00 p.m. Law Enforcement Banquet

Tuesday, October 31

- 7:00 a.m. - 5:00 p.m. Conference Registration
- 7:00 a.m. - 8:00 a.m. Director's Breakfast (invite only)
- 7:00 a.m. - 8:30 a.m. Breakfast with Exhibitors
- 8:00 a.m. - 5:00 p.m. Technical Sessions
- 10:00 a.m. - 10:30 a.m. Refreshment Break
- 12:00 p.m. - 1:00 p.m. Director's Lunch (invite only)
- 12:00 p.m. - 1:00 p.m. Wildlife Administrators Lunch
- 2:30 p.m. - 3:30 p.m. Refreshment Break
- 6:00 p.m. - 7:00 p.m. Cocktail Reception
- 7:00 p.m. - 9:30 p.m. Awards Banquet

Wednesday, November 1

- 7:00 a.m. - 10:00 a.m. Conference Registration
- 7:00 a.m. - 8:30 a.m. Breakfast with Exhibitors
- 8:00 a.m. - 12:00 p.m. Technical Sessions
- 10:00 a.m. - 10:30 a.m. Refreshment Break

DIRECTORS' MEAL SPONSORSHIPS

Directors' Retreat on Sunday (Reception & Dinner only)— \$3,000

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program and two complimentary conference registrations.

Directors' Breakfast or Luncheons Monday and Tuesday— \$3,000 each

* *Directors' meal sponsorships are available only to Bronze, Silver, Gold, Platinum and Sustaining level sponsors.*

** *We will do our best to accommodate date and time requests for meals. All meal sponsorships must be paid in full by August 1st to be eligible for consideration. In the event that two groups request the same Directors meal, priority will be assigned based on conference sponsorship level and or first-come first-served. If you are not assigned a meal sponsorship by August 1st you will be issued a refund for that portion of your sponsorship.*

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program, display space with a 6' skirted table and chair, and one complimentary conference registration.

ADDITIONAL MEAL SPONSORSHIPS

Student Mentor/ Professional Lunch on Monday - \$5,000

Fisheries Administrators Lunch on Sunday — \$2,000

Wildlife Administrators Lunch on Monday — \$2,000

Law Enforcement Banquet on Monday — \$3,000 (multiple opportunities)

IT Licensing Lunch on Monday and Tuesday — \$3,000 each

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program, display space with a 6' skirted table and chair, and one complimentary conference registration.

RECEPTION & EVENT SPONSORSHIPS

Awards Banquet on Monday — \$2,500 (multiple opportunities)

Welcome Reception on Sunday -- \$2,000 (multiple opportunities)

Women In Conservation Reception on Sunday — \$1,500

Student Travel Awards -- \$1,000 (multiple opportunities)

Recognition will include: Logo on conference website, conference signage and hosted event, directory listing in the final program and two complimentary conference registrations.

Continental Breakfast Monday, Tuesday and Wednesday—\$750 each

Refreshment Breaks Monday and Tuesday (mid-morning and mid-afternoon) — \$750 each

Hospitality Suite — \$1,500 each (multiple opportunities)

♦ *Directors' Suite*

♦ *Administrators Suite*

♦ *Fisheries Suite*

♦ *Law Enforcement Suite*

Recognition will include: Logo on conference website, conference signage, hosted event, and a directory listing in the final program.

CONFERENCE SUPPORT OPTIONS

Business Center Sponsorship — \$2,000 *(to cover costs of computers, printer, fax, copier, internet)*

Recognition will include: Company logo as screen saver on business center computer, company logo on rolling PowerPoint, logo signage at registration desk with complimentary internet info, company listing in the final program, 1 complimentary conference registration.

Conference Lanyard Sponsorship — \$2,000 *(plus the cost of lanyards)*

Recognition will include: Logo on conference lanyard, company listing in the final program, 1 complimentary conference registration.

Audio-Visual Sponsorship — \$5,000 *(to cover costs for projectors, screens, flipcharts)*

(Gold Level Entitlements)

Conference Tote Bag Sponsorship — \$5,000

(Gold Level Entitlements)

DISPLAY SPACE

Non-Profit: \$500.00 Single Table: \$650/\$750* Double Table: \$1,300/\$1,500* *Rates increase after August 1st.

A standard display space includes one complimentary registration/banquet ticket, a brief company listing in the final program, and a 6' skirted table. Display space will be assigned on a first paid, first served basis, and will be set up in a central location within all other conference meeting space. Power & internet for display space is not included in the fee and will be available for an additional charge.

**A form to order power and phone lines directly will be sent with your confirmation information.*

See schedule-at-a-glance for exhibit hours.

ADDITIONAL INFORMATION

Additional Attendee Registrations: \$250.00 required for every additional attendee (above what's included in booth fee or sponsorship level) **Banquet tickets** are available for \$60 per person.

Want more exposure? Advertisement space is available in the conference final program at the following rates:

- ◇ Full page (7.5" w x 10.5" h) — \$500
- ◇ Half page (7.5" x 5.25" h) — \$250
- ◇ Quarter Page (3.75" w x 5.25" h) — \$100

*All ads are black and white and must be submitted by email as a pdf file.

CONFERENCE SPONSORSHIPS

Conference Sponsorships will go directly toward paying remaining conference costs, and help make it affordable for conference participants.

Sponsors will receive special recognition through a variety of channels as described below

Pricing & Benefits	Sustaining Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,000
Opportunity to address the group	Make brief remarks at the track of your choice	Make brief remarks at the track of your choice			
Logo Placement at Annual Conference	Prominent placement on brochure, program, and signage	Prominent placement on brochure, program, and signage	placement on brochure, program, and signage	Signage	Signage
Logo on conference website	Logo & Link to your site	Logo & Link to your site	Logo & Link to your site	✓	✓
Verbal recognition	at general session and banquet	at general session and banquet	at general session	at general session	
Ad in the Conference Final Program	full page (7.5" x 10.5")	full page (7.5" x 10.5")	½ page (7.5" x 5.25")	½ page (7.5" x 5.25")	
Company banner displayed at conference	Prominent location	Prominent location	✓	✓	
Display Space (6' skirted table; a \$650 value)	Double-space in premium location	Double-space in premium location	✓	✓	✓
Complimentary registration (includes meals and sessions)	5	3	2	1	1
Company description in the final program	Enhanced listing; includes logo	Enhanced listing; includes logo	✓	✓	✓

ONLINE REGISTRATION

If you would like to participate as a sponsor or exhibitor at the 2017 SEAFWA Annual Conference, please visit www.seafwa.org/conference/ to register

QUESTIONS?

If you have any questions about sponsoring or exhibiting, please call the SEAFWA Conference Office at (802) 865-5202, or email elise@delaneymeetingevent.com.